

Picture: Copenhagen Media Center

SPONSORSHIP OPPORTUNITIES

NAS2027

THE FIRST
NORDIC AUTOMOTIVE SUMMIT

COPENHAGEN / 4 MARCH 2027

www.nordicautomotivesummit.com

SPONSORSHIP OPPORTUNITIES

PARTNER WITH THE FIRST NORDIC AUTOMOTIVE SUMMIT

COPENHAGEN / 4 MARCH 2027
Venue to be announced

Connect your business with the Nordic automotive aftermarket and tyre industry. Built on The Focus on Nordic IAM, NAS 2027 is designed to bring market insight, industry discussion and business relationships together in one dedicated summit day.

100
target participants

4
core Nordic markets

6
partnership places

FINLAND | SWEDEN | NORWAY | DENMARK

CHOOSE YOUR PARTNERSHIP

PARTNERSHIP	PACKAGE PRICE	DELEGATE PLACES
Founding Partner Lead visibility for the first edition	**EUR 10,000**	**5**
Programme Partner Connect your expertise with a theme	**EUR 6,000**	**4**
Networking Partner Support conversations between sessions	**EUR 2,500**	**3**
Media Partner Connect NAS2027 with relevant industry audiences in Nordics.	*	

Package prices exclude applicable VAT; delegate places are included per package.
* *By agreement / reciprocal partnership.*

JOIN THE INAUGURAL NAS PARTNER GROUP

Contact the organisers to discuss the package that fits your objectives.

automediat@automediat.com

PARTNERSHIP BENEFITS

WHAT YOUR PARTNERSHIP INCLUDES

Choose the role that best supports your Nordic business objectives.

Founding Partner — EUR 10,000

5 DELEGATE PLACES

- Leading sponsor recognition on agreed event materials and on-site displays, plus an opening acknowledgement.
- One clearly labelled sponsored profile or interview on AUTOMEDIAT.com.
- Two dedicated promotional posts in total across agreed organiser channels, selected from newsletters, AUTOMEDIAT.com and www.nordicautomotivesummit.com.
- A report on the agreed activity delivered.

Programme Partner — EUR 6,000

4 DELEGATE PLACES PER PACKAGE

- Recognition around one agreed programme theme, with a sponsor listing and on-site logo.
- One clearly labelled sponsored expert Q&A on AUTOMEDIAT.com and one dedicated promotional post on an agreed channel.
- A report on the agreed activity delivered.

Networking Partner — EUR 2,500

3 DELEGATE PLACES PER PACKAGE

- Recognition at one agreed networking break or touchpoint, with an on-site logo.
- A linked sponsor listing, inclusion in a shared pre-event partner announcement and post-eventVacknowledgement.
- A report on the agreed activity delivered.

Media Partner

BY AGREEMENT / RECIPROCAL PARTNERSHIP

- Media Partner recognition
- agreed cross-promotion
- access to summit information and media material
- event accreditation
- agreed digital and social-media activity

Final channels, formats, dates, display duration, production scope, delegate access and reporting arrangements are agreed before confirmation. Reporting includes measured channel results where available. Physical branding depends on the venue and production plan. Programme contributions are subject to relevance and editorial approval; editorial coverage remains independent.